



Personal Information

Name: _____

Mobile phone #: _____

E-mail address: _____

Home address: _____

City: _____ State: _____

Zip: _____

Bike Store Contact: _____

Performance Information

This information is important for optimizing your bike's design.

Years riding: _____

Hours per week: _____

Age: _____ Weight: _____

Functional Threshold Power (optional): _____

Sex: _____

Your Riding Goals

What are three goals, events, or other reasons you're getting a Seven? (You will have an opportunity to discuss these interests in detail during your interview with Seven Cycles.)

1: _____

2: _____

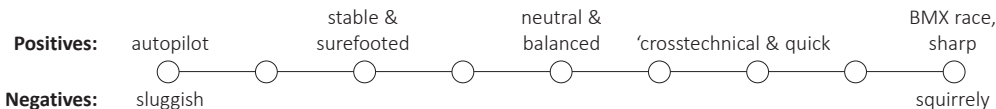
3: _____

How and where will you ride your Seven? This information helps Seven determine your frame's geometry and tubeset selection.

Riding Category	never	rarely	sometimes	half the time	often	always	Category description	Common 700c tire sizes, mm ^[1] [2]	Seven model name
Allroads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Bad pavement. Smooth dirt roads. Fast and light.	30-35	Evergreen
Cyclocross	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	'Cross racing: fast, tight, muddy.	33	Mudhoney
Gravel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Classic gravel riding.	36-43	Evergreen
Mixed-Terrain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Gravel roads, singletrack, rougher terrain.	40-50	Evergreen
Randonnée ^[3]	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Long-distance road-centric riding.	30-38	Evergreen
Adventure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Ready for anything. Long distances.	40-55	Evergreen
Bikepacking ^[4]	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strategic bikepacking. ^[5] For loaded bags. Versatility and durability.	40-58	Evergreen
Graveland	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Almost a mountain bike w/ drop bars. Gravel AND more. "Monstercross."	56-61	Evergreen

Bike Handling^[7]

Choose your Seven's control on our Handling Continuum.



Performance Profile Choose a percentage for your Seven's three primary performance attributes.


'c' = popular stock carbon^[6]

	Modification from standard performance	+20%	+10%	0%	+10%	+25%	+40%	
	more...	←	←		→	→	→	more...
Power Profile	More speed on sustained climbs, lighter frame	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	<input type="radio"/>	More powerful acceleration on punchy climbs & sprints
Control Profile	More control, quicker handling in technical situations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	<input type="radio"/>	More surefooted on long open descents
Comfort Profile	More comfort, smoother ride, & improved tire traction. Lighter frame.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	More cargo capacity for bikepacking & touring
		← Lighter Frame			Sweet Spot	More responsive →		
		← Smoother				Stiffer →		

Gravel-Centric Bike Design Guide

Kit Pricing

More kit options available on our Rider-Ready bike web pages. Use the QR code below to open the webpage.

	Shimano			SRAM		
	GRX 610 mechanical 2x 12-spd	GRX 825 Di2 2x 12-spd, wired	GRX 827 Di2 1x 12-spd wireless	Rival XPLR AXS 1x 13-spd, Full Mount	Force XPLR AXS 1x 13-spd, Full Mount	Red XPLR AXS 1x 13-spd, Full Mount
Alpha Build	<input type="checkbox"/> \$3,206	<input type="checkbox"/> \$4,756	<input type="checkbox"/> \$4,469	-	-	-
Core Build	<input type="checkbox"/> \$3,581	<input type="checkbox"/> \$5,131	<input type="checkbox"/> \$4,844	<input type="checkbox"/> \$3,861	<input type="checkbox"/> \$4,588	<input type="checkbox"/> \$6,398
Factory Build	<input type="checkbox"/> \$4,456	<input type="checkbox"/> \$6,006	<input type="checkbox"/> \$5,719	<input type="checkbox"/> \$4,736	<input type="checkbox"/> \$5,463	<input type="checkbox"/> \$7,273
Reserve Build	<input type="checkbox"/> \$6,666	<input type="checkbox"/> \$8,216	<input type="checkbox"/> \$7,929	<input type="checkbox"/> \$6,946	<input type="checkbox"/> \$7,673	<input type="checkbox"/> \$9,483

8-Piece Group Set Details

Brand	Shimano			SRAM		
Model	GRX 610 mechanical 2x 12-spd	GRX 825 Di2 2x 12-spd, wired	GRX 827 Di2 1x 12-spd wireless	Rival XPLR AXS 1x 13-spd, Full Mount	Force XPLR AXS 1x 13-spd, Full Mount	Red XPLR AXS 1x 13-spd, Full Mount
Shift & brake levers	GRX 610 2x 12-spd	GRX 825 di2 2x 12-spd	GRX 827 Di2 1x 12-spd	Rival AXS E1, 1x 13-spd	Force AXS E1, 1x 13-spd	Red AXS E1, 1x 13-spd
Derailleurs	GRX 610 mechanical, 2x 12-spd	GRX 825 Di2 wired, 2x 12-spd	GRX 827 Di2 wireless, 1x 12-spd	Rear only, Rival AXS E1, 1x 13-spd, Full Mount	Rear only, Force AXS E1, 1x 13-spd, Full Mount	Rear only, Red AXS E1, 1x 13-spd Full Mount
Brake calipers & rotors 160 mm front & rear, centerlock	GRX 610 hydraulic Rotors: RT64	GRX 822 hydraulic Rotors: CL800		Rival hydraulic Rotors: Paceline	Force hydraulic Rotors Paceline Xr	Red hydraulic Rotors: Centerline XR
Crankset	GRX 610 46/30t 12-spd	GRX 820 48/31t 12-spd	GRX 820 40t 12-spd	Rival E1, 42t 13-spd	Force E1, 42t 13-spd	Red E1, 42t 13-spd
Cassette	R7101 11-34t, 12-speed	R710 11-36t, 12-speed		Rival XPLR 1351 E1, 10-46t, 13-spd	Force XPLR 1371 E1, 10-46t, 13-spd	Red XPLR 1391 E1, 10-46t, 13-spd
Chain	M6100, 12-speed	M8100, 12-speed		Rival E1 Flattop, 13-spd	Force E1 Flattop, 13-spd	Red E1 Flattop, 13-spd

Support Package Details

Package build	Alpha Build - Shimano Kits Only -	Core Build	Factory Build	Reserve Build
Description	Best price. Invest in the Seven frame first. It's forever; parts wear out and are replaceable.	Best value. Good balance of price + quality. Provides a better riding experience than any equivalently priced big house-brand options.	Best balance of performance, weight savings, and durability. Our toughest kit. Good for riders that are tough on equipment.	Adds ENVE carbon wheels and cockpit including bar, stem, and seat post to our Factory Build.
Wheelset, 700c centerlock	Shimano GRX RX570, aluminum	HED Emporia GA Performance, aluminum	Industry Nine Solix G-UL 250a TRE, aluminum	ENVE G23, carbon
Tires, 700c choose a pair	<input type="radio"/> 40 mm <input type="radio"/> 45 mm <input type="radio"/> 50 mm: Vittoria Terreno T50 Mixed Gravel Endurance, tubeless-ready, folding, black			
	<input type="radio"/> 2.1" Vittoria Dry Gravel Endurance, tubeless-ready, folding, black-\$30			
	<input type="radio"/> 2.25" <input type="radio"/> 2.35": Vittoria Mezcal XC, tubeless-ready, folding, 2.25" black 2.35" anthracite-\$28			
Headset & spacers	Cane Creek 40, black Spacers: aluminum, black		Industry Nine, black Spacers: aluminum, black	Chris King Inset 7, black Spacers: Seven titanium
Bottom bracket	Group set matching*			Chris King black*
Cockpit: handlebar, stem, seat post, tape	Zipp Service Course XPLR, aluminum Bar tape: Zipp Service Course		Zipp Service Course XPLR, alum Post: Seven titanium Tape: Zipp Service Course	ENVE bar & aero stem, external routing** Post: ENVE Bar tape: Zipp Service Course
Saddle	PRO Stealth Offroad Sport, width: <input type="radio"/> 152 mm <input type="radio"/> 142 mm		PRO Stealth Performance, width: <input type="radio"/> 152 mm <input type="radio"/> 142 mm	PRO Stealth Team, width: <input type="radio"/> 152 mm <input type="radio"/> 142 mm

*This component is bike specific and may vary from the default shown here.

**Internal routing ENVE handlebar and stem +\$75 and Chris King Aeroset 3 headset +\$180.

Gravel-Centric Bike Design Guide

Legend: ☐ default option ☐ no charge option ☐ upcharge option

Select Your Frame Model

Frame	Price
<input type="checkbox"/> Titanium - S level	\$4,395
<input type="checkbox"/> Titanium - SL level	\$5,395
<input type="checkbox"/> Titanium - XX level	\$6,395
<input type="checkbox"/> Carbon-Titanium - PRO level	\$7,295

Select Your 700c Fork

Tire size maximum:

- ☐ 38 mm ENVE AR
☐ 40 mm ENVE All-road In-Route
☐ 50 mm Seven Matador
☐ 50 mm ENVE Gravel
☐ 50 mm ENVE Gravel In-Route
☐ 53 mm ENVE Adventure | accessory mounts +\$50
☐ 3.0" ENVE mountain | accessory mounts non-boost 100 mm axle +\$75
☐ 3.0" ENVE mountain | accessory mounts boost 110 mm axle +\$75

Tire Size:

optimal: _____ max: _____

Select Your Frame Options

Dropout type:

- ☐ Seven integrated hanger
☐ UDH universal derailleur hanger (required for SRAM derailleur)

Brake Routing:^[15]

- ☐ Zip tie guides, external
☐ Cable stops, external
☐ Seven InLine Internal housing through head tube port +\$495 on S & SL models^[16]
☐ Enve In-Route full internal housing inside head tube +\$495 on S & SL models^[16]

Frame mounts:

- Water bottle mounts ☐ 2 ☐ 3^[17]
☐ Fender mounts ☐ Pump peg

Chainstays:^[18]

- ☐ 7/8" diameter ☐ 1" diameter
☐ Inline ☐ Dropped +\$295
☐ Chopped +\$495
☐ Awesommetric^[20] rear end +\$495

sevendcycles.com/chainstaysSeatstays:^[19]

- ☐ Inline ☐ Moto

sevendcycles.com/seatstaysTravel Bike Couplers:^[21]

- ☐ S&S BTC™ couplings +\$1,995
☐ Bike case & travel package +\$790

Graphics Options^[22]

seven

☐ Unified

SEVEN

☐ Slant-Seven

graphics



paint

Colors: (primary color + accent color)

- ☐ White/charcoal ☐ Bronze/evening sky ☐ Red/white ☐ Slate blue/charcoal
☐ Charcoal/white ☐ Myrtle green/coffee ☐ Clear/white ☐ Etched Panel +\$250

For details about our graphics options, visit sevendcycles.com/graphicsFor **paint options** starting at \$895, use our paint template [23] sevendcycles.com/paint-templates

Price Estimator

To determine the total estimated bike price enter each price element in the following:

Frame price: \$ _____

Paint price: \$ _____

S&S couplers: \$ _____

Other frame upgrades: \$ _____

Graphics upgrade: \$ _____

Frame subtotal: \$ _____

Group Set Name: _____

Build Kit Level

- ☐ Alpha ☐ Core
☐ Factory ☐ Reserve

See all build kit prices on page 2.

Build kit price: \$ _____

Wheelset upgrade: \$ _____

Component upgrade #1: \$ _____

Component upgrade #2: \$ _____

Component upgrade #3: \$ _____

Kit & upgrade subtotal: \$ _____

Bike fitting session: \$ _____

Shipping from Seven: \$ _____

Bike assembly: \$ _____

Total bike price: \$ _____

This pricing is for estimating purposes only; this is not a final guaranteed price quote.

50% Deposit: \$ _____

Seven requires \$2,500 of this deposit to begin the design process and to hold a place in production for your bike.

Estimated balance due: \$ _____

Notes:

Choose a password:

(4-10 characters. Letters only. Case sensitive.)

Providing a password allows you to track your bike during the framebuilding process:

sevendcycles.com/where-is-my-bike

Rider Signature:

Date: _____

Next step: Your Seven bike designer will email you and provide you an order process timeline and projected build date. Seven's lead times change constantly. Visit our website for our current lead time.

sevendcycles.com/lead-time

Thank you for ordering a Seven! We look forward to working with you on a bike that will help you ride faster, farther, and have more adventures than you thought possible.

