



# seven cycles

Custom-made to exceed your riding aspirations.



## Mountain Bike Design Guide

### Personal Information

Name: \_\_\_\_\_

Mobile phone #: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Home address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Bike Store Contact: \_\_\_\_\_

### Performance Information

This information is important for optimizing your bike's design.

Years riding: \_\_\_\_\_

Hours per week: \_\_\_\_\_

Age: \_\_\_\_\_ Weight: \_\_\_\_\_

Functional Threshold Power (optional): \_\_\_\_\_

Sex: \_\_\_\_\_

### Your Riding Goals

What are three goals, events, or other reasons you're getting a Seven? (You will have an opportunity to discuss these interests in detail during your interview with Seven Cycles.)

1: \_\_\_\_\_

2: \_\_\_\_\_

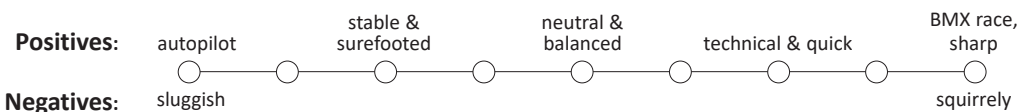
3: \_\_\_\_\_

**How and where will you ride your Seven?** This information helps Seven determine your frame's geometry and tubeset selection.

Riding Category	never	rarely	sometimes	half the time	often	always	Category description	Common tire sizes <sup>[1]</sup>		
								29" <sup>[2]</sup>	27.5" <sup>[2]</sup>	26" <sup>[2]</sup>
Mountain XCO Race	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Speed, 90 minutes all out, on the edge of control.	2.2" to 2.3"		N/A
Cross Country	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	3+ hour fast rides. Punchy climbs and technical descents.	2.25" to 2.35"		N/A
Downcountry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Long flowing descents and longer climbs. Stable, not technical.	2.3" to 2.5"		N/A
Mountain Adventure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Ready for anything. Long distances.	2.4" to 3.0"		N/A
Bikepacking <sup>[4]</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strategic bikepacking <sup>[5]</sup> . For loaded bags. Versatility and durability.	2.4" to 3.0"		N/A
Fat Biking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	4" to 5" tires for sand, snow, and the toughest terrain.	N/A		4.6" to 5.0"

### Bike Handling<sup>[7]</sup>

Choose your Seven's control on our Handling Continuum.



**Performance Profile** Choose a percentage for your Seven's three primary performance attributes.

<sup>[6]</sup> 'c' = popular stock carbon.

		Modification from standard performance		+20%	+10%	0%	+10%	+25%	+40%	
		more...		←	→		←	→	→	more...
Power Profile	More speed on sustained climbs, lighter frame	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	More powerful acceleration on punchy climbs & sprints
Control Profile	More control, quicker handling in technical situations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	More surefooted on long open descents
Comfort Profile	More comfort, smoother ride, & improved tire traction. Lighter frame.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	More cargo capacity for bikepacking & touring
				← Lighter Frame		Sweet Spot	More responsive →			
				← Smoother			Stiffer →			

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## Mountain Bike Design Guide

### Kit Pricing

	Shimano			SRAM		
	XT M8100 1x 12-sp, mechanical	XT M8200 Di2, 1x 12-sp, wireless	XTR M9200 Di2, 1x 12-sp, wireless	GX AXS T-Type, 1x 12-sp	X0 AXS T-Type, 1x 12-sp	XX AXS T-Type, 1x 12-sp
Core Build	<input type="checkbox"/> \$3,359	<input type="checkbox"/> \$4,079	<input type="checkbox"/> \$4,919	<input type="checkbox"/> \$3,736	<input type="checkbox"/> \$4,428	<input type="checkbox"/> \$5,172
Factory Build	<input type="checkbox"/> \$5,172	<input type="checkbox"/> \$5,892	<input type="checkbox"/> \$6,732	<input type="checkbox"/> \$5,549	<input type="checkbox"/> \$6,241	<input type="checkbox"/> \$6,985
Reserve Build	<input type="checkbox"/> \$6,487	<input type="checkbox"/> \$7,207	<input type="checkbox"/> \$8,047	<input type="checkbox"/> \$6,864	<input type="checkbox"/> \$7,556	<input type="checkbox"/> \$8,300

### 8-Piece Group Set

Group brand	Shimano			SRAM		
Model	XT M8100 1x 12-sp, mechanical	XT M8200 Di2, 1x 12-sp, wireless	XTR M9200 Di2, 1x 12-sp, wireless	GX AXS T-Type, 1x 12-sp	X0 AXS T-Type, 1x 12-sp	XX AXS T-Type, 1x 12-sp
Shifter & rear derailleur	XT M8100 1x 12-sp, mechanical	XT M8250, 1x 12-sp, Di2 wireless	XTR M9250, 1x 12-sp, Di2 wireless	GX AXS T-Type 1 x 12-sp	X0 AXS T-Type 1 x 12-sp	XX AXS T-Type 1 x 12-sp
Brake caliper & rotors   180 mm front & rear, centerlock	XT M8220, 4-piston   Rotors: CL800		XTR M9220, 4-piston   Rotors: MT900	Level Bronze Stealth 4-Piston   Rotors: Centerline	Level Silver Stealth 4-Piston   Rotors: Centerline XR	G2 DB-G2-ULT-A2 4-Piston   Rotors: Centerline XR
Crankset	XT M8100 1x 12-sp, 32t	XT M8200 1x 12-sp, 32t	XTR M9200 1x 12-sp, 32t	GX 1 x 12-sp, 32t	X0 1 x 12-sp, 32t	XX 1 x 12-sp, 32t
Cassette	XT M7100 10-51t, 12-sp	XT 1M8200 10-51t, 12-sp	XTR M9200, 10-51t, 12-sp	GX 1275 10-52t, 12-sp	X0 1295 10-52t, 12-sp	XX 1297 10-52t, 12-sp
Chain	XT M8100 12-sp		XTR 9100 12-sp	GX Eagle Transmission Flattop	X0 Eagle Transmission Flattop	XX Eagle Transmission Flattop

### Support Packages

Package build	Core Build	Factory Build	Reserve Build
Description	Best value. Good balance of price + quality. Provides a better riding experience than any equivalently priced big house-brand options.	Best balance of performance, weight savings, and durability. Our toughest kit. Good for riders that are tough on equipment.	Adds ENVE carbon wheels, bar, and stem to our Factory Build.
Wheelset, 29" centerlock	Industry Nine 1/1 Trail, aluminum	Industry Nine Solix M Trail 285 24H, aluminum	ENVE M6 Series, carbon
Tires, 29" choose a pair	<input type="radio"/> 2.1" Vittoria Dry Gravel Endurance, tubeless-ready, folding, black -\$30		
	<input type="radio"/> 2.25" <input type="radio"/> 2.35": Vittoria Mezcal XC, tubeless-ready, folding, 2.25" black   2.35" anthracite -\$28		
Headset & spacers	Cane Creek 40, black   Spacers: aluminum, black	Industry Nine, black   Spacers: aluminum, black	Chris King Inset 8, black   Spacers: Seven titanium
Bottom bracket	Group set matching*		Chris King black*
Handlebar, stem, & grips	Bar: RaceFace Chester, 31.8 mm   Stem RaceFace Ride X, 31.8   Grips: Truvative Descendant, black	Bar: RaceFace Turbine, 31.8 mm, aluminum   Stem: Industry Nine A35, aluminum, black   Grips: Truvative Descendant, black	Bar & stem: ENVE M6, carbon Grips: Truvative Descendant, black
Seat post diameter: 30.9 mm	RaceFace Chester	Rock Shox Reverb AXS dropper + remote	
Saddle	PRO Stealth Offroad Sport, closed width: <input type="radio"/> 152 mm <input type="radio"/> 142 mm	PRO Stealth Offroad Performance, closed width: <input type="radio"/> 152 mm <input type="radio"/> 142 mm	

\*This component is bike specific and may vary from the default shown here.

## Mountain Bike Design Guide

Legend: ☐ default option ☐ no charge option ☐ upcharge option

### Select Your Frame Model

Frame	Price
<input type="checkbox"/> Titanium - S level	\$4,395
<input type="checkbox"/> Titanium - SL level	\$5,395
<input type="checkbox"/> Titanium - XX level	\$6,395
<input type="checkbox"/> Carbon-Titanium - PRO level	\$7,295

### Select Your 29" Fork

- ☐ ENVE Mountain carbon | 120 mm travel equivalent | boost | 3.0" tires | +\$51
- ☐ 100 mm travel | 2.4" tires | Fox 32 Step-Cast Performance SC - Grip | -\$70
- ☐ 100 mm travel | 2.4" tires | Fox Step-Cast Factory SC - Grip SL | +\$320
- ☐ 110 mm travel | 2.35" tires | RockShox Sid SL Ultimate 3P | +\$250
- ☐ 120 mm travel | 2.44" tires | RockShox Reba RL | -\$112
- ☐ 120 mm travel | 2.4" tires | Fox 34 SL Performance - Grip
- ☐ 120 mm travel | 2.4" tires | Fox 34 SL Performance Elite - Grip SL | +\$350
- ☐ 130 mm travel | 2.3" tires | Fox 34 Performance Elite - Grip X | +\$250
- ☐ ENVE Fat carbon | 26 x 5" tires | +\$51

### Tire Size:

optimal: \_\_\_\_\_ max: \_\_\_\_\_

### Select Your Frame Options

#### Dropout type:

- ☐ Seven integrated hanger (not compatible with SRAM derailleurs)
- ☐ UDH universal derailleur hanger

#### Brake Routing:<sup>[15]</sup>

- ☐ Zip tie guides, external
- ☐ Seven InLine Internal housing through head tube port. +\$495 on S & SL models<sup>[16]</sup>. No upcharge on other models.

#### Frame mounts:

- Water bottle mounts ☐ 2 ☐ 3<sup>[17]</sup>
- ☐ Rack mounts on dropouts
- ☐ Rack mounts on seat stays

#### Chainstays:<sup>[18]</sup>

- ☐ 7/8" diameter ☐ 1" diameter
- ☐ Inline ☐ Dropped +\$295
- ☐ Chopped +\$495
- ☐ Awesommetric<sup>[20]</sup> rear end +\$495

[sevendcycles.com/chainstays](http://sevendcycles.com/chainstays)



#### Seatstays:<sup>[19]</sup>

- ☐ Inline ☐ Moto

[sevendcycles.com/seatstays](http://sevendcycles.com/seatstays)



#### Travel Bike Couplers:<sup>[21]</sup>

- ☐ S&S BTC™ couplings +\$1,995
- ☐ Bike case & travel package +\$790

### Graphics Options<sup>[22]</sup>

seven

☐ Unified

SEVEN

☐ Slant-Seven



graphics



paint

Colors: (primary color + accent color)

- ☐ White/charcoal
- ☐ Bronze/evening sky
- ☐ Red/white
- ☐ Slate blue/charcoal
- ☐ Charcoal/white
- ☐ Myrtle green/coffee
- ☐ Clear/white
- ☐ Etched Panel +\$250

For details about our graphics options, visit [sevendcycles.com/graphics](http://sevendcycles.com/graphics)

For paint options starting at \$895, use our paint template [23] [sevendcycles.com/paint-templates](http://sevendcycles.com/paint-templates)

### Price Estimator

To determine the total estimated bike price enter each price element in the following:

Frame price: \$ \_\_\_\_\_

Paint price: \$ \_\_\_\_\_

S&S couplers: \$ \_\_\_\_\_

Other frame upgrades: \$ \_\_\_\_\_

Graphics upgrade: \$ \_\_\_\_\_

Frame subtotal: \$ \_\_\_\_\_

Group Set Name: \_\_\_\_\_

Build Kit Level ☐ Alpha ☐ Core  
☐ Factory ☐ Reserve

See all build kit prices on page 2.

Build kit price: \$ \_\_\_\_\_

Wheelset upgrade: \$ \_\_\_\_\_

Component upgrade #1: \$ \_\_\_\_\_

Component upgrade #2: \$ \_\_\_\_\_

Component upgrade #3: \$ \_\_\_\_\_

Kit & upgrade subtotal: \$ \_\_\_\_\_

Bike fitting session: \$ \_\_\_\_\_

Shipping from Seven: \$ \_\_\_\_\_

Bike assembly: \$ \_\_\_\_\_

Total bike price: \$ \_\_\_\_\_

This pricing is for estimating purposes only; this is not a final guaranteed price quote.

50% Deposit: \$ \_\_\_\_\_

Seven requires \$2,500 of this deposit to begin the design process and to hold a place in production for your bike.

Estimated balance due: \$ \_\_\_\_\_

Notes:

Choose a password:

(4-10 characters. Letters only. Case sensitive.)

Providing a password allows you to track your bike during the framebuilding process:

[sevendcycles.com/where-is-my-bike](http://sevendcycles.com/where-is-my-bike)



### Rider Signature:

Date: \_\_\_\_\_

Next step: Your Seven bike designer will email you and provide you an order process timeline and projected build date. Seven's lead times change constantly. Visit our website for our current lead time.

[sevendcycles.com/lead-time](http://sevendcycles.com/lead-time)

Thank you for ordering a Seven! We look forward to working with you on a bike that will help you ride faster, farther, and have more adventures than you thought possible.

