



Personal Information

Name: _____

Mobile phone #: _____

E-mail address: _____

Home address: _____

City: _____ State: _____

Zip: _____

Bike Store Contact: _____

Performance Information

This information is important for optimizing your bike's design.

Years riding: _____

Hours per week: _____

Age: _____ Weight: _____

Functional Threshold Power (optional): _____

Sex: _____

Your Riding Goals

What are three goals, events, or other reasons you're getting a Seven? (You will have an opportunity to discuss these interests in detail during your interview with Seven Cycles.)

1: _____

2: _____

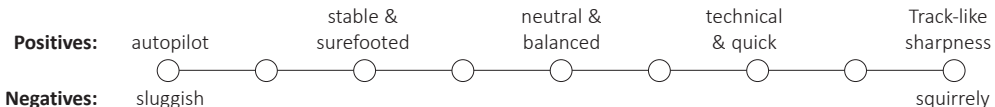
3: _____

How and where will you ride your Seven? This information helps Seven determine your frame's geometry and tubeset selection.

Riding Category	never	rarely	sometimes	half the time	often	always	Category description	Common 700c tire sizes, mm ^[1]
Road Racing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	criteriums and road racing, quick handling.	25-28
Road Performance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Group riding, single-day events. Lightweight and speed are priorities.	25-32
Century plus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Long rides; all-day adventures.	30-34
Allroads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Bad pavement. Smooth dirt roads.	34-38
Randonnée ^[3]	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	200k+, all day, all night. Comfort and stability. Self-sufficiency.	30-38
Commuting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Commuting with a backpack weekdays. Fast road riding on weekends.	32-38
Touring, paved roads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	"Strategic touring." Racks and panniers. Versatility and durability.	32-40
Gravel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Classic gravel and dirt road riding.	36-40

Bike Handling^[7]

Choose your Seven's control on our Handling Continuum.



Performance Profile Choose a percentage for your Seven's three primary performance attributes.

^[6] 'c' = popular stock carbon

	Modification from standard performance	+20%	+10%	0%	+10%	+25%	+40%	
	more...	←					→	more...
Power Profile	More speed on sustained climbs, lighter frame	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	<input type="radio"/>	More powerful acceleration on punchy climbs & sprints
Control Profile	More control, quicker handling in technical situations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	<input type="radio"/>	More surefooted on long open descents
Comfort Profile	More comfort, smoother ride, & improved tire traction. Lighter frame.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	More cargo capacity for bikepacking & touring
	Lighter Frame							More responsive
	Smoother							Stiffer

Road Bike Design Guide

Kit Pricing

	Shimano			SRAM		
	105 7120 12-speed mechanical	Ultegra 8170 12-speed Di2	Dura-Ace 9270 12-speed Di2	Rival AXS E1 2x 12-speed	Force AXS E1 2x 12-speed	Red AXS E1 2x 12-speed
Alpha Build	<input type="checkbox"/> \$3,254	<input type="checkbox"/> \$4,938	<input type="checkbox"/> \$6,908	-	-	-
Core Build	<input type="checkbox"/> \$3,631	<input type="checkbox"/> \$5,315	<input type="checkbox"/> \$7,285	<input type="checkbox"/> \$4,126	<input type="checkbox"/> \$4,808	<input type="checkbox"/> \$6,838
Factory Build	<input type="checkbox"/> \$4,536	<input type="checkbox"/> \$6,220	<input type="checkbox"/> \$8,190	<input type="checkbox"/> \$5,031	<input type="checkbox"/> \$5,713	<input type="checkbox"/> \$7,743
Reserve Build	<input type="checkbox"/> \$6,758	<input type="checkbox"/> \$8,442	<input type="checkbox"/> \$10,412	<input type="checkbox"/> \$7,253	<input type="checkbox"/> \$7,935	<input type="checkbox"/> \$9,965

8-Piece Group Set

Group brand	Shimano			SRAM		
Model	105 7120 2x 12-spd mech	Ultegra 8170 2x 12-speed Di2	Dura-Ace 9270 2x 12-speed Di2	Rival AXS E1 2x 12-speed	Force AXS E1 2x 12-speed	Red AXS E1 2x 12-speed
Shift, brake levers, & derailleurs	105 7120 2x 12-spd	Ultegra 8170: 2x 12-spd Di2	Dura-Ace 9270: 2x 12-spd Di2	Rival AXS E1 2x 12-spd	Force AXS E1 2x 12-spd	Red AXS E1 2x 12-spd
Brake calipers & rotors 160 mm front, 140 mm rear, centerlock	105 7170 hydraulic	Ultegra 8170 hydraulic	Dura-Ace 9270 hydraulic	Rival hydraulic	Force hydraulic	Red hydraulic
Crankset	105 7100 50/34t 12-spd	Ultegra 8100 50/34t 12-spd	Dura-Ace 9200 50/34t 12-spd	Rival E1 46/33t 12-spd	Force AXS, 46/33t 12-spd	Red AXS, 48/35t 12-spd
Cassette	HG710 11-36t, 12-spd	Ultegra 8100 11-34t, 12-spd	Dura-Ace 9200 11-34t, 12-spd	Rival E1 10-36t 12-spd	Force E1 10-33t, 12-spd	Red E1 10-33t 12-spd
Chain	M7100	MT8100	M9100	Rival Flattop	Force Flattop	Red Flattop

Support Packages

Package build type	Alpha Build - Shimano Kits Only -	Core Build	Factory Build	Reserve Build
Description	Best price. Invest in the Seven frame first. It's forever; parts wear out and are replaceable.	Best value. Good balance of price + quality. Provides a better riding experience than any equivalently priced big house-brand options.	Best balance of performance, weight savings, and durability. Our toughest kit. Good for riders that are tough on equipment.	Adds ENVE carbon wheels and cockpit including bar, stem, and seat post to our Factory Build.
Wheelset, 700c centerlock	Shimano GRX RX570, aluminum	HED Ardennes RA Performance, aluminum	Industry Nine SOLiX SL AR25, aluminum	ENVE SES 3.4, carbon
Tires, 700c choose a pair	<input type="radio"/> 28 mm Vittoria Corsa N.Ext, tubeless, folding, black			
	<input type="radio"/> 30 mm <input type="radio"/> 32 mm Vittoria Rubino, tubeless, folding, black-\$30			
	<input type="radio"/> 36 mm Vittoria RideArmor, tubeless, folding, black-\$20			
Headset & spacers	Cane Creek 40, black Spacers: aluminum, black		Chris King Inset 7 or 8*, black matte Spacers: alum, black	Chris King Inset 7 or 8*, black matte Spacers: Seven titanium
Bottom bracket	Group set matching*			Chris King black*
Cockpit: handlebar, stem, seat post, tape	Zipp Service Course, aluminum Bar tape: Zipp Service Course		Zipp Service Course, alum Post: Seven titanium Tape: Zipp Service Course	ENVE bar & aero stem, external routing** Post: ENVE Bar tape: Zipp Service Course
Saddle	Pro Stealth Sport, cutout, black, width: <input type="radio"/> 152 mm <input type="radio"/> 142 mm		PRO Stealth Performance, cutout, black, width: <input type="radio"/> 152 mm <input type="radio"/> 142 mm	PRO Stealth Team, cutout, black, width: <input type="radio"/> 152 mm <input type="radio"/> 142 mm

*This component is bike specific and may vary from the default shown here.

**Internal routing ENVE handlebar and stem +\$75 and Chris King Aeroset 3 headset +\$168.

Road Bike Design Guide

Legend: ☐ default option ☐ no charge option ☐ upcharge option

Select Your Frame Model

Frame	Price
<input type="checkbox"/> Titanium - S level	\$4,395
<input type="checkbox"/> Titanium - SL level	\$5,395
<input type="checkbox"/> Titanium - XX level	\$6,395
<input type="checkbox"/> Carbon-Titanium - PRO level	\$7,295

Select Your 700c Fork

Tire size maximum:

- ☐ 32 mm ENVE Road
☐ 35 mm ENVE Road In-Route
☐ 38 mm ENVE AR
☐ 40 mm ENVE All-Road In-Route

Tire Size:

optimal: _____ max: _____

Select Your Frame Options

Dropout type:

- ☐ Seven integrated hanger
☐ UDH universal derailleur hanger

Brake Routing:^[15]

- ☐ Zip tie guides, external
☐ Cable stops, external
☐ Seven InLine Internal housing through head tube port +\$495 on S & SL models^{[16]*}
☐ Enve In-Route full internal housing inside head tube +\$495 on S & SL models^{[16]*}

*No upcharge on other models.

Frame mounts:

- Water bottle mounts ☐ 2 ☐ 3^[17]
☐ Fender mounts ☐ Pump peg
☐ Rack mounts on dropouts & seat stays

Chainstays:^[18]

- ☐ 7/8" diameter ☐ 1" diameter
☐ Inline ☐ Dropped +\$295
☐ Chopped +\$495
☐ Awesommetric^[20] rear end +\$495

sevendcycles.com/chainstays



Seatstays:^[19]

- ☐ Inline ☐ Moto

sevendcycles.com/seatstays



Travel Bike Couplers:^[21]

- ☐ S&S BTC™ couplers +\$1,995
☐ Bike case & travel package +\$790

Graphics Options^[22]

seven

☐ Unified

SEVEN

☐ Slant-Seven



graphics



paint

Colors: (primary color + accent color)

- ☐ White/charcoal ☐ Bronze/evening sky ☐ Red/white ☐ Slate blue/charcoal
☐ Charcoal/white ☐ Myrtle green/coffee ☐ Clear/white ☐ Etched Panel +\$250

For details about our graphics options, visit sevendcycles.com/graphics

For **paint options** starting at \$895, use our paint template [23] sevendcycles.com/paint-templates

Price Estimator

To determine the total estimated bike price enter each price element in the following:

Frame price: \$ _____

Paint price: \$ _____

S&S couplers: \$ _____

Other frame upgrades: \$ _____

Graphics upgrade: \$ _____

Frame subtotal: \$ _____

Group Set Name: _____

Build Kit Level

- ☐ Alpha ☐ Core
☐ Factory ☐ Reserve

See all build kit prices on page 2.

Build kit price: \$ _____

Wheelset upgrade: \$ _____

Component upgrade #1: \$ _____

Component upgrade #2: \$ _____

Component upgrade #3: \$ _____

Kit & upgrade subtotal: \$ _____

Bike fitting session: \$ _____

Shipping from Seven: \$ _____

Bike assembly: \$ _____

Total bike price: \$ _____

This pricing is for estimating purposes only; this is not a final guaranteed price quote.

50% Deposit: \$ _____

Seven requires \$2,500 of this deposit to begin the design process and to hold a place in production for your bike.

Estimated balance due: \$ _____

Notes:

Choose a password:

(4-10 characters. Letters only. Case sensitive.)

Providing a password allows you to track your bike during the framebuilding process:

sevendcycles.com/where-is-my-bike



Rider Signature:

Date: _____

Next step: Your Seven bike designer will email you and provide you an order process timeline and projected build date. Seven's lead times change constantly. Visit our website for our current lead time.

sevendcycles.com/lead-time

Thank you for ordering a Seven! We look forward to working with you on a bike that will help you ride faster, farther, and have more adventures than you thought possible.

